



July 29, 2016

Memo #0043

During the inaugural event, there were many meetings between SCCA officials, partners and teams regarding the style guide and logo placement. As a result, a few amendments have been made and attached is the updated style guide. The goal of these amendments is to further team continuity and partner satisfaction.

SCCA Pro Racing will be providing a vinyl number panel to all cars for the 2 rear wing endplates and front nose number locations. Teams should advise SCCA Pro Racing by end of the day TODAY of whether they want black on white or white on black for the number panel. SCCA Pro Racing will provide the first sets for each car FOC and subsequent sets may be purchased through SCCA Pro Racing. Order forms for additional decals will be available onsite at Mid-Ohio.

A new F4 engine cover logo and wing end plate logo will also be supplied in your choice of either black or white. Please note that the color of F4 logo (black or white) you choose to use on your engine cover needs to be the same as the back wing.

**Please, return team preference for both the number panels and the F4 logo to Cathie Lyon TODAY at [clyon@scca.com](mailto:clyon@scca.com).**

HONDA is providing SCCA Pro Racing with its official logos for both the engine cover and nose. SCCA Pro Racing will distribute the approved HONDA logos to each team onsite during the next event at Mid-Ohio. Please note that the color of HONDA logo (white or black) you choose to use on your engine cover, that same color needs to be used as the HONDA "H" mark logo on the nose.

Crawford Composites will also be distributing their metallic deer head logo for the hood of the car onsite at Mid-Ohio.

Teams who have already produced team assets such as trailers, crew shirts and driver uniforms that were designed from the previous style guides, will be grandfathered in and are NOT required to update these items to adhere to the new style guide. **However, each car will need to follow the updated guide.** Teams who did not have uniforms, crew shirts and trailer decals prior to the first event will need to follow the new attached style guide. All new teams going forward will use this style guide.

*Teams that follow the updated style guide will be more likely to be used in corporate marketing materials and other series branding opportunities.*

To further limit any confusion regarding logo placement, please submit all car liveries to Amy Greenway at [agreenway@sccapro.com](mailto:agreenway@sccapro.com) before producing.

All logos can be found under the Memo and Information link under the Competitor tab on F4USChampionship.com. If you have questions on navigating the website, please, call the SCCA Pro office at 317.387.2885.





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