Successful Solo and Shenanigans

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Definitions

• Successful
  • Accomplishing an aim or purpose.- Dictionary.com

  • Being able to say you are truly happy having something in life that just makes you smile even through the bad stuff. – Urban Dictionary

What does this mean?

• Members should leave the event with a smile and memories of the fun they had.

• Organizers should have a feeling of accomplishment and pride.
Definitions

• Shenanigans
  • Deception or tomfoolery on the part of carnival stand operators.- Urban Dictionary

What does this mean?
- Having a good time being silly without compromising the ability to organize the event.
- Leaving a smile on the face of yourself and others around you.
All in the Preparation

- Plan for the worst, hope for the best
Pre Event Details

• Site Rental
  • Hidden fees
  • What's included in the fee
  • Hours of operation

• Port-a-Johns
  • Drop off and Pick up times
  • Service
  • Hand sanitizer/wash station

• Computers
  • Up to date
  • Performing correctly
More Pre Event Details

- Online Registration Information
- Event Schedule
- Event Officials/Chiefs
- Fire Bottles
- Generators
- Setup Date/Time
- Waivers
- Radios
During Event Details

• Check-In
  • Lines marked clearly
  • Proper Information received/given
  • Types of payments allowed

• Trash
  • Trash Cans
  • Trash bags

• Course Map/Video
  • Corner Stations
  • Website/Facebook/Forum
More During Event Details

• Water/Ice
• Paddock
• Traffic Flow
• Public Announce/Broadcasting
• Corner Stations
• Grid
• Tech
Post Event Details

• Results
  • Where
  • Notifications

• Feedback
  • Social Media
  • Forums
  • Survey

• Pictures/Videos
  • Link to see them
  • Notifications
Shenanigans

- **Attitude**
  - Smile goes a long way
  - “No” is not in our vocabulary
  - Having fun still needs to be approachable

- **Music**
  - Type of music played
  - Upbeat songs
  - Volume

- **Announcers**
  - Upbeat and positive
  - Doesn’t mock on the same people continually
Non Competition Shenanigan Ideas

• Music Competition
  • Guess the artist
  • Guess the year
  • Dance off
  • Lip sync battle

• Special Awards
  • Cone Hit
  • Best Smile
  • Most Fun

• Pot Luck
Competition Shenanigan Ideas

- Themed events
  - Halloween
  - Super Heroes
  - Cowboys
  - Beach
- Big wheel racing
- Kids course run
- “Test Drive” Competition
Different Kinds of Events

• Drag Cross
• Mini Tours
• Challenges
• Beat the Heat
• Team Style Event
DragCross

• Fun Event, no pressure
• Spin-off of ProSolo
• No need for mirrored courses
  • Run cars on both sides and add the times
• Classes, no classes, handicapping...you decide!
Mini Tours

• National style event layouts
  • Without the “intimidation” factor
• Incorporate with a normal event
  • Two days work well, but could also be accomplished with a split single day
Challenges

• Fun way to add additional competition
• Region challenges are most common
  • Regions earn points for how competitors place in classes
  • Points tallied up at end of event for over all winner
  • Can be between two regions or multiple regions
• Make event a points event for all regions to encourage participation
Beat the Heat

• Great idea for a Charity event
• Invite local law enforcement to run their squad cars
• Money goes to a charity of their choice
• Street Cars on Street Tires only challenge
• Running for raw times, trying to beat the squad cars
Team Style Event

• Teams made of multiple drivers at the event
• Have specific rules on which classes and experience of drivers need to be on team to keep things fair between teams
• Incorporate within an event for those that don’t want to do the team competition
Other Ways to Improve Experience

• Make it a family affair
• Location Location Location
  • Bring a Buddy
• Charity Events
Kids Zone

• This can be an enclosed trailer by the spectator area or even just a pop up tent
• Play movies (if available) and have games set-up, or crafts
• Kids Zone can be used as a work assignment
• Have big wheel bike races during breaks
Location Location Location

• Sometimes great sites are horrible for marketing
Location Location Location

• Sometimes mediocre sites are the best marketing tools
Bring a Buddy

- Offer a discount to competitors that “Bring a Buddy”
  - Buddy must never have autocrossed before and be competing in the days event
- If they bring enough buddy’s, they get a free event that day
Charity Events

• Great way to market your region as well as give back to the community
• Must more likely to get free advertising when working with a charity
• SCCA gives each region 1 Charity event per year with extremely discounted insurance/sanction fees
• Ideas
  • Food Drive - $5 off entry for bringing 5 food items
  • Beat the Heat
After the Event

• Cook-outs
  • Have some volunteers bring food, or have competitors chip in some hot dogs or buns
  • Can be as simple as hot dogs or as complex as Cajun Fish night

• Movie Night
  • At the camp site, throw a sheet over a camper/trailer, or have someone with a white trailer and grab your projector and speakers
  • Remember to have children friendly options available
In the Off Season

- Karting Leagues
- Club Day Outs
- Training Day
Karting Leagues

• Work with local facilities to see about group discounts for your members
• Can do monthly or more frequently if you like and the facility allows
• Keep track of times and have small awards at the end of the league
Club Day Out

• Have a special get together with your members
• Set up a karting day for the whole family
• Hit up a sporting event as a large group
• If weather permits, have a cook-out at a local park
• Hang out at a local pizza parlor and arcade
Training Day

- Great time to get everyone refreshed on the way an event runs
- Train new Solo Safety Stewards and Event Chiefs
- Have “classes” on key aspects of an event
  - Timing and Scoring
  - Safety
  - Tech
- Combine with a cook-out to encourage participation
Questions?